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Answering the Questions

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?
   1. Theater was the most successful parent category.
   2. Plays was the most successful sub category.
   3. The month of July had the highest amount of successful campaigns
2. What are some limitations of this dataset?
   1. Staff picks and spotlights can have an influence on success rate
   2. Non-standard monetary value (using multiple currencies)
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. We could see which countries have the highest success rate
   2. We could see the success to fail rate by country
   3. We could see what categories preform better in which countries to narrow down a success rate by demographic